Have questions about this notice? Call the Toll Free Number below or scan the QR code to find out more.

Toll Free – +1-866-964-0492

www.computershare.com/noticeandaccess

Notice of Meeting and of Availability of Proxy-Related Materials for Cogeco Inc.'s Annual Meeting of Shareholders

Meeting Date and Location:

Date and Time: January 14, 2025
11:30 a.m. (Eastern Standard Time)

Location: Hybrid Meeting
https://my.400.lumiconnect.com/r/participant/live-meeting/400-608-173-827
Meeting ID: 400-608-173-827
Password: cogeco2024 (case sensitive)

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You are receiving this notice to advise you that the proxy materials for the above noted shareholders' meeting are available on the Internet. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We remind you to review all of the important information contained in the Information Circular and other proxy materials before voting.

The Information Circular and other relevant materials are available at:

http://corpo.cogeco.com/cgo/en/investors/shareholders-meetings/

OR

www.sedarplus.ca

Obtaining a Copy of the Proxy Materials

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If you would like to receive a paper copy of the meeting materials by mail, you must request one. There is no charge to you for requesting a copy. Requests for paper copies may be made using your Control Number as it appears on your enclosed Voting Instruction Form or Form of Proxy. To ensure you receive the materials in advance of the voting deadline and meeting date, all requests must be received no later than December 30, 2024. If you do request the materials, please note that another Voting Instruction Form or Form of Proxy will not be sent; so please retain your current one for voting purposes.

For Holders with a 15-digit Control Number:

To request paper copies of the materials, call us Toll Free at +1-866-962-0498 within North America or at +1-514-982-8716 from outside North America, and enter your Control Number as indicated on your Voting Instruction Form or Form of Proxy.

For Holders with a 16-digit Control Number:

To request paper copies of the materials, call us Toll Free at +1-877-907-7643, and enter your Control Number as indicated on your Voting Instruction Form.

To obtain paper copies of the materials after the meeting date, please contact Cogeco Inc.'s Investor Relations department at +1-514-764-4700

Notice of Meeting

Voting

PLEASE NOTE – YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your securities you must vote online, by phone or by mailing the enclosed Voting Instruction Form or Form of Proxy for receipt before Friday, January 10, 2025, 5:00 p.m. (Eastern Standard Time) using the envelope provided. Shareholders who miss this deadline may still submit a paper proxy which must be received by the Corporate Secretary of Cogeco Inc. prior to the meeting.

The resolutions to be voted on at the meeting are listed below along with the sections within the Information Circular where disclosure regarding the matter can be found.

1. Election of Directors – Information Circular, pages 7 and after.
2. Appointment of Auditors – Information Circular, page 16.
3. Board's approach to Executive Compensation - Information Circular, page 17.

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