COGECO COMMUNICATIONS INC.

NOTICE AND ACCESS NOTIFICATION

This year, as permitted by Canadian securities regulators, we are using notice-and-access to deliver the annual financial statements and related management's discussion and analysis for the financial year ended August 31, 2024 (the "Financial Report") to both our registered and non-registered shareholders, which are posted online for you to access electronically instead of being mailed out. This notice includes information on how to access the Financial Report online and how to request a paper copy. Notice-and-access is environmentally friendly and cost effective as it reduces paper, printing and postage.

ACCESSING THE FINANCIAL REPORT ON-LINE

The Financial Report can be viewed online at www.sedarplus.ca or on our website at *corpo.cogeco.com/cca/en/investors/financial-reports/*

OBTAINING A PAPER COPY OF THE FINANCIAL REPORT

At any time prior to January 14, 2025 or for a period of one year from the date hereof, you can request a paper copy of the Financial Report, at no charge, by calling:

1-866-964-0492 (Canada and the United States) or
+1-514-982-8714 (other countries)

Requests for paper copies made before January 14, 2025 will be sent to you within three business days of receiving your request.

Requests for paper copies made on or after January 14, 2025 will be sent to you within 10 calendar days after receiving your request.

CONTACT FOR QUESTIONS ABOUT NOTICE & ACCESS

If you have any questions regarding this notice or notice-and-access, please call Computershare Trust Company of Canada at 1-800-564-6253 (Canada and United States) or +1-514-982-7555 (other countries).